Anodot

DETECT BUSINESS INCIDENTS. FAST.

> "If the entire service were down, we would know pretty quickly, of course. But for errors impacting a specific page, offer, browser, platform or feature – all of which affect revenue and customer satisfaction – we would not know for at least a day or two using other analytics tools, and Anodot finds them right away."

Pedro Silva, Senior Product Manager
Credit Karma

MAKE SENSE OF BIG DATA

The key to analyzing data is knowing what questions to ask in order to quickly and efficiently uncover business critical answers. With Big Data, it is impossible to know what to ask. Crucial information may go unnoticed for hours, days or even weeks. This delay in retrieving business insights can lead to huge losses in revenue or brand equity.

Consumers won't wait around while you wade through multiple dashboards and alerts to find and fix the problem they encountered. They'll just complain on social media…or go to the competition.

REAL TIME BUSINESS INCIDENT DETECTION

Anodot leverages autonomous analytics to provide valuable business insights. Anodot's patented machine learning algorithms learn the normal behavior of your business data in order to identify and alert on anomalies. The data agnostic system enables quick and efficient root cause analysis on any and all metrics to support rapid business decisions.
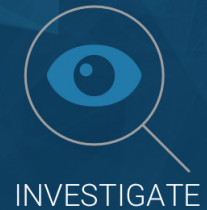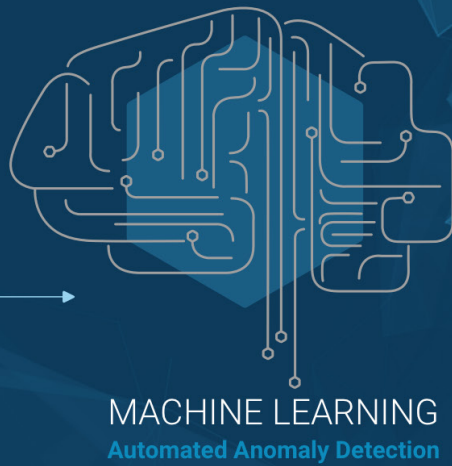
Companies in fintech, adtech, gaming, web and mobile apps, IOT and other data-heavy industries use Anodot to drive real business benefits like significant cost savings and increased revenue, efficiency and customer satisfaction.

CONTACT ANODOT FOR A DEMO TODAY
www.anodot.com | 669-600-3120 | info@anodot.com

YOUR METRICS
Multiple metric sources

MACHINE LEARNING
Automated Anomaly Detection

VISUALIZE

ALERT

INVESTIGATE

> *We generally prefer to build all our tools internally, but after working with Anodot, our Chief Data Scientist estimated that it would have taken at least six of our data scientists and engineers more than a year to build something of this caliber. So it was a no-brainer for us to jump on board and take it. Our head of tech ops told us that he's been searching for years for an automated data analysis solution like this.*

Rich Galan, Director of Analytics
Rubicon Project

REAL TIME ANALYTICS

Eliminate costly insight latency. Predict issues before they become major ones.

AUTOMATED BUSINESS INCIDENT DETECTION

Gain insights and alerts from machine learning techniques that go far beyond static thresholds and traditional dashboards.

UNIFIED, SCALABLE PLATFORM

Break down silos: BI, R&D, Campaigns and Engineering share the same platform for business and IT metrics.

INTELLIGENT BEHAVIORAL CORRELATION AND GROUPING

Benefit from faster root cause investigation and eliminate alert storms with automated anomaly grouping.

SWIFT AND SEAMLESS INTEGRATION

Anodot business collectors easily connect to Google Analytics, Mixpanel, databases and more to quickly uncover business insights.

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